



Financial Adviser

Dean Dirk Weemhoff

Beacon Financial
Advisory LLC
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Registered Investment Adviser- Beacon Financial Advisory LLC

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This brochure provides you with information about your Financial Adviser, Dean Dirk Weemhoff, registered with Beacon Financial Advisory LLC. This brochure is a supplement to Form ADV 2A brochure which you should have already received.

Please contact Beacon Financial Advisory LLC at 216-910-1850, if you did not receive the Investment Advisory Disclosure Brochures for the above listed registered investment advisers or if you have any questions about the contents. Brochure requests and additional questions may also be directed to Deborah George, Designated Supervisor, at (216) 910-1850.

Additional information about your Financial Adviser is available via the U.S. Securities and Exchange Commission's website at www.adviserinfo.sec.gov.

EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

Dean Dirk Weemhoff

Year of Birth: 1962

Education

Miami University, Bachelor of Science in Business, 1984

Business Experience

Financial Adviser, Capital Analysts, Inc., June 2012 - Present

Registered Representative, Lincoln Investment, June 2012 - Present

Financial Adviser, Capital Analysts, Incorporated, 2010 - June 2012

Registered Rep, Sanders Morris Harris Inc., 2006 -2010

Professional Licenses/Designations

Mr. Weemhoff holds and maintains the appropriate securities and insurance licenses and registrations required to engage in the offering of securities and insurance products.

In addition, Mr. Weemhoff holds and maintains the following professional designation(s):

Certified Financial Planner (CFP®)

Designation Status: Currently offered and recognized by the issuing organization

Issuing Organization: Certified Financial Planner Board of Standards, Inc.

Prerequisites/Experience Required: Candidate must meet the following requirements:

A bachelor's degree (or higher) from an accredited college or university, and three years of full-time personal financial planning experience

Educational Requirements: Candidate must complete a CFP-board registered program, or hold one of the following: CPA, ChFC, CLU, CFA, Ph.D. in business or economics, Doctor of Business Administration, or Attorney's License

Examination Type: CFP Certification Examination

Continuing Education/Experience Requirements: 30 hours every two years

DISCIPLINARY INFORMATION

Mr. Weemhoff has no material legal or disciplinary events to report.

OTHER BUSINESS ACTIVITIES

Lincoln Investment Registered Representative - Mr. Weemhoff is a registered representative of Lincoln Investment, a registered broker-dealer. Your adviser may offer the broker-dealer services of Lincoln Investment in addition to advisory services when making financial recommendations to you. If you purchase commissionable products through your adviser, your adviser will receive a commission, and in the case of mutual funds, possibly a 12b-1 fee. You are under no obligation to purchase commissionable securities products through Mr. Weemhoff.

Capital Analyst Inc. - Investment Adviser Representative

Mr. Weemhoff is an investment Adviser representative with Capital Analyst Inc.

Capital Analysts and Lincoln Investment provide incentives, such as sales conferences, for financial advisers, the eligibility for which may be based on the number of advisory accounts or the total assets under management. This may present a potential conflict of interest. Capital Analysts and Lincoln

Investment hold their Financial Advisers to a Code of Ethics and owe a fiduciary duty to all clients. Both firms require your Financial Adviser to place your interests above his or her own at all times and to avoid any recommendation that would not be in your best interest. It is each financial adviser's responsibility to understand and adhere to the requirements of the Code of Ethics, as well as applicable laws, regulations, and rules.

Independent Insurance Agent

Mr. Weemhoff is licensed through Lincoln Investment or an independent agency to solicit, offer and sell insurance products. Your adviser may be appointed with various insurance companies. Mr. Weemhoff may receive separate, yet customary commission and other financial incentive compensation resulting from the purchases and sales of insurance products. You are under no obligation to purchase insurance products through Mr. Weemhoff. The recommendation that you purchase a specific investment advisory service, security, or insurance product may present a conflict of interest to Mr. Weemhoff, as the receipt of varying compensation may create a financial incentive to recommend services or products based on the compensation to be received, rather than on your needs. Perceived or actual conflicts of interest that may arise in relation to advisory services are governed by your Financial Adviser's professional and legal duties as a fiduciary, and by Beacon Financial Advisory's policies and procedures designed to mitigate and disclose the existence of such conflicts.

The brokerage commissions and advisory fees charged may be higher or lower than those charged by other broker-dealers. In addition, your Financial Adviser may receive ongoing 12b-1 fees or ongoing insurance compensation from the product sponsor during the period that you maintain the investment.

No client is under any obligation to purchase any non-investment related activities from this adviser. The above firms are independent and non-affiliated with the RIA.

ADDITIONAL COMPENSATION

Your adviser's involvement in other business activities as described above defines additional activities for which your adviser could recommend other products or services to you. This creates a potential conflict of interest for your adviser to promote these products or services in addition to the advisory services.

The registered investment adviser holds your adviser to a Code of Ethics and a fiduciary duty to advisory clients. The registered investment adviser requires your adviser to place your interests above their own at all times and to avoid any recommendation that would not be in your best interest. It is each adviser's responsibility to understand and adhere to the requirements of the Code of Ethics, as well as applicable laws, regulations, and rules.

Perceived or actual conflicts of interest that may arise in relation to advisory services are governed by your adviser's professional and legal duties as a fiduciary, and by the registered investment adviser's policies and procedures designed to mitigate and disclose the existence of such conflicts.

Please refer to the Fees and Compensation section in the registered investment adviser's Investment Advisory Disclosure Brochure (Form ADV 2A) which should have been provided to you by your Financial Adviser. The Fees and Compensation section describes in detail the potential other forms of compensation received by your adviser such as brokerage or insurance commissions, due diligence seminars, sales incentives, loans, or advances.

For non-advisory product purchases, our Financial Advisers will receive a sales commission which shall be in addition to any advisory fees received on your advisory assets. In these situations, our Financial Adviser may be financially incentivized to offer you both non-advisory and advisory products and services.

SUPERVISION

The individual responsible for monitoring the advisory activities of Mr. Weemhoff is Deborah L. George, Chief Compliance Officer, Deborah George is responsible to review the recommended financial plans and transactions of your Financial Adviser. The Designated Supervisor provides an oversight of the activities occurring in your account(s). If you have any questions about the trading or recommendations in your account, please call 216-910-1850.